

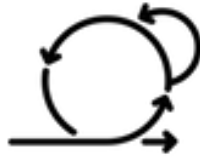
## Prioritise.

Our highest priority is to satisfy the customer through early & continuous delivery of valuable product.



## Feedback.

Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.



## Rhythm.

Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.



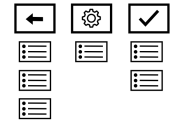
## Collaboration.

Business people and developers must work together daily throughout the project.



## Sustainable.

Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.



## Flow.

Simplicity--the art of maximizing the amount of work not done--is essential.



## Learn.

At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.



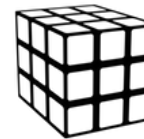
## Support.

Build projects around motivated individuals. Give them the environment & support they need, & trust them to get the job done.



## Share.

The most efficient & effective method of conveying information to and within a development team is face-to-face conversation.



## Earning or Learning.

Working product is the primary measure of progress.



## Mastery.

Continuous attention to technical excellence and good design enhances agility.



## Autonomy

The best architectures, requirements, and designs emerge from self-organizing teams.